Mohammad Keyhani, Ph.D.

MohammadKeyhani.com

Associate Professor in Entrepreneurship and Innovation

My book "**The Generativity Advantage**" published by De Gruyter is available on Amazon.

Haskayne School of Business, University of Calgary (Office SH 436)
Scurfield Hall, 2500 University Dr NW, Calgary, AB T2N 1N4, Canada
Work: 1-403-220-3908, Cell: 1-647-829-3820, LinkedIn, Twitter/X
email: mkeyhani@ucalgary.ca

Highlights:

- Experience as research professor, area chair, graduate program director, and academic leader for interdisciplinary connections around Digital Worlds at the University of Calgary. Teaches courses to undergraduates, MBAs, executives, and PhDs. Supervises and collaborates with PhD and DBA students regularly. Directly supervised or co-supervised 18 graduate students.
- Member of the editorial review board for the Strategic Entrepreneurship Journal.
- Winner of the 2019 Global Strategy Journal Best Paper Award for paper titled "Acquisitions as Entrepreneurship" published in the journal in 2012.
- Awarded more than $1 million CAD in internal and external grants in the last 7 years.
- Published in and served as reviewer in world leading peer-reviewed academic journals. ~1400+ Google Scholar citations. Presented at world's top management conferences and won multiple best paper and best reviewer awards.
- Designed and taught the University of Calgary's first ever course on Generative AI and Prompting starting in 2023, open to undergraduate and graduate students from across campus. Covered in media interviews. Regularly deliver talks, workshops, training courses and keynotes on Generative AI at various events across Canada.
- Co-founder and CEO of Honeybee Logic, building AI solutions for education.
- Extensive experience in developing AI software solutions with both code and no-code tools. AI Coding / Vibe Coding / Replit expert, built and launched multiple production-quality apps. Certified Replit Level 4 Advanced Builder.
- David Rockefeller Fellow at the Trilateral Commission, a semi-annual gathering of highly influential leaders in the political, business, and academic spheres.
- Served on the Strategy Working Group with the President and Provost of the University of Calgary to devise the 2023-2030 strategic plan for the university titled "Ahead of Tomorrow".
- Leveraged a SSHRC Connection Grant to build SchoolStats.ca, a comprehensive resouce aggregating publicly available data on Canadian K-12 schools, starting with Alberta.

Main Research Interests

Applied Generative AI, Entrepreneurial Experimentation, Strategic Entrepreneurship, Value Capture Theory, Digital Entrepreneurship, No-code / low-code Entrepreneurship, Generativity and Distributed Innovation, Platforms and Digital Marketplaces

Education

2008 – 2014: **Ph.D. in Strategic Management**
Schulich School of Business, York University
Dissertation Title: Entrepreneurial Action and Entrepreneurial Rents

2006 – 2008: **M. Sc. in Entrepreneurship**
Faculty of Management, University of Tehran (Concentration: Entrepreneurship Policy)
Thesis Title: Measuring Dimensions of the Attention of Entrepreneurs to Innovation

2001 – 2006: **B. Sc. in Applied Mathematics**
Faculty of Science, University of Tehran
Research Project Title: The Science of Decision Making

Professional Experience

October 2026 – Present
Strategic Entrepreneurship Journal (Strategic Management Society)
Member of Editorial Review Board

January 2026 – Present
Boardy Venture Deals Program in Partnership with AngelList
Deal Partner

January 2025 – Present
University Appeals Committee and University Appeals Tribunal (UAC/UAT), University of Calgary
Academic Review Administrator

January 2025 – Present
Graduate College, Faculty of Graduate Studies, University of Calgary
Senior Scholar

July 2024 – Present
Honeybee Logic Inc. (HoneybeeLogic.com)
Co-founder and Chief Executive Officer
Building AI tools that work for schools. Products include an AI-assisted lesson planning tool that is deployed in more than a dozen schools in Alberta. It links to content from provincial curricula and accommodates any school's unique pedagogical approach. We also build custom tools for specific schools (an example being a report-card assistant) and prototypes to explore the future of education with AI technology.

April 2024 – Present
Institute for Transdisciplinary Scholarship, University of Calgary
Academic Co-Lead, Digital Worlds
Tasked with launching the Digital Futures Institute alongside two other academic co-leads.

January 2021 – Present
DigitVibe.com Digital Startup Studio & Consulting
Founder and Owner, AI and automation solutions consulting and training, experimental entrepreneur, maker of AIScholar.cc (Research automation platform for studying LLMs), HelperBat.com (AI powered scheduling assistant), ZeptoFlow.com (no-code AI tool builder), MuseBattle.com (AI literacy educational game, 2025), CheckIt.so (AI-powered document processing, 2025). DECOMMISSIONED projects include Lstr.cc (AI-powered list curation, 2024), and CiteFix.com (AI-powered research citation tools, 2025), the Match Beat game (available on the Google Play store), and others.

July 2018 – Present

Haskayne School of Business, University of Calgary
Associate Professor
Entrepreneurship and Innovation, Strategy and Global Management

July 2023 – June 2025
Haskayne School of Business, University of Calgary
Doctor of Business Administration (DBA) Graduate Program Director

September 2020 – July 2023
Haskayne School of Business, University of Calgary
Area Chair in Entrepreneurship and Innovation

November 2019 – Present
Business Advisor to Multiple Startups
Provided advice and direct strategic and operational support to Critical Care Dx Ltd. (criticaredx.ca), a lab-on-a-chip company working on mobile diagnostic test kits and high-sensitivity biosensors.

July 2021 – August 2021
On Deck No-Code Fellow (2nd Cohort: ODNC2)

October 2017 – October 2018
Creative Destruction Lab – Rockies
Lab Strategist

July 2013 – July 2018
Haskayne School of Business, University of Calgary
Assistant Professor, Entrepreneurship and Innovation, Strategy and Global Management

January 2010 – December 2013
Schulich School of Business, York University
Teaching assistant and part-time instructor

June 2007 – September 2008
Faculty of Entrepreneurship, University of Tehran
Developed an e-learning course on decision making in entrepreneurship

January 2007 – September 2008
Independent Management Consultant
Consulting in the areas of Business Planning, Knowledge Management, Document and Content Management for various clients in Iran including start-ups as well as large organizations.

July 2004 – January 2007
Parseh Management Consulting & Systemware
Involved in two major projects on knowledge management, engineering knowledge codification, systems engineering and new product development systems, extensive variety of research, etc.

June 2001 – December 2010
Shokouh English Institute
Periodically taught English as a second language (ESL) courses to students of all ages (from pre-school / toddlers to adults). Innovated with in-classroom games and use of screenplays as an educational tool.

June 2000 – September 2000
Vesal Takvin Computer Services
Graphic design with Adobe Photoshop, word processing, data analysis and visualization.

Publications

Peer-Reviewed Journal Publications

Sarbazvatan, M., & Keyhani, M. (2026). From Matchmakers to Innovation Machines: A Study of Market Generativity in the Bubble.io Ecosystem. **Technological Forecasting & Social Change**.

Keyhani, M., & Jamshidi, Z. (2025). Random Experimentation and Exceptional Outcomes in Entrepreneurship. ***Academy of Management Perspectives***.

Jamshidi, Z., & Keyhani, M. (2024). Timing and pricing of micro-acquisitions: A Perspective from effort justification theory. ***Journal of Business Venturing Insights***, 22.

Soleimani, L., & Keyhani, M. (2024). Team Ventures and Acquisition Exits: Are Team-founded Ventures More Likely to be Acquired. ***Entrepreneurship Research Journal,*** *14(2), 433-456*.

Keyhani, M. (2023). The Logic of Strategic Entrepreneurship. ***Strategic Organization*****,** 21 (2), 460-475.

Keyhani, M., Deutsch, Y., Madhok, A., & Lévesque, M. (2022). Exploration-exploitation and acquisition likelihood in new ventures. ***Small Business Economics,*** 58, 1475–1496.

Mohammed, E.A., Keyhani, M., Sanati-Nezhad, A., Far, B.H., & Hejazi, H. (2021). An Ensemble Learning Approach to Digital Corona Virus Preliminary Screening from Cough Sounds. ***Nature: Scientific Reports,*** *11*.

Keyhani, M., Mohaghegh Neyshabouri, S., & Hosseini Amereii, A. (2020). Crowdfunding Canadian theatre: An exploratory analysis of Kickstarter data with US comparison***. Artivate: A Journal of Entrepreneurship in the Arts***, 9(1), 99-130.

Tajedin, H., Madhok, A., & Keyhani, M. (2019). A theory of digital firm-designed markets: Defying knowledge constraints with crowds and marketplaces. ***Strategy Science***, 4(4), 323-342.

Keyhani, M. (2019). Computational modeling of entrepreneurship grounded in Austrian economics: Insights for strategic entrepreneurship and the opportunity debate. ***Strategic Entrepreneurship Journal***, 13(2), 221-240.

Fariborzi, H., & Keyhani, M. (2018) Internationalize to live: A study of the post-internationalization survival of new ventures. ***Small Business Economics,*** 50(3), 607-624.

Keyhani, M., & Lévesque, M. (2016). The equilibrating and disequilibrating effects of entrepreneurship: Revisiting the central premises. ***Strategic Entrepreneurship Journal***, 10(1), 65-88.

Madhok, A., Keyhani, M., Bossink, B. (2015). Understanding alliance evolution and termination: Adjustment costs and the economics of resource value. ***Strategic Organization,*** 13(2), 91-116.

Keyhani, M., Lévesque, M., & Madhok, A. (2015). Towards a theory of entrepreneurial rents: A simulation of the market process. ***Strategic Management Journal,*** 36(1), 76-96.

Madhok, A., & Keyhani, M. (2012). Acquisitions as entrepreneurship: asymmetries, opportunities, and the internationalization of multinationals from emerging economies. ***Global Strategy Journal***, 2(1), 26-40. **Winner of the 2019 Global Strategy Journal Best Paper Award.**

Authored Books

Keyhani, M. (2025). ***The Generativity Advantage: Unpredicted Innovation at Scale***: De Gruyter. Available on Amazon.

Edited Books

Keyhani, M., Kollmann, A., Ashjari, T., Sorgner, A., & Hull, C. (2022). ***Handbook of Digital Entrepreneurship***: Edward Elgar.

Peer-Reviewed Book Chapters

Keyhani, M. (2025). A Foundational Curriculum for Generative AI Literacy. In Caporarello, L. (Ed.), *AI in Education: The Urgency of the Now. Real-world applications, challenges, and lessons for educators*. (pp. 34-47). Amazon Kindle Direct Publishing.

Delanoy, N., & Keyhani, M. (2025). Fostering AI Literacy: Implementing IBL and Experiential Learning in a Novel Generative AI Course in Higher Education. In B. Archer-Kuhn & S. MacKinnon (Ed.), *Applying Inquiry-Based Learning in Higher Education Across Disciplines.* (pp. 74-93). Cambridge Scholars.

Keyhani, M. & Sarbazvatan, M. (2025). Managing Generative Products: Different Rules for Software Innovation. In Hajizadeh, Y. (Ed.), *Building Cloud Software Products: Innovation, Technology and Product Management*. (pp. 95-109). Springer.

Keyhani, M., & Mohaghegh-Neyshabouri, S. (2025). The Rise of Generative AI: Capabilities and Potential for Higher Education. In S. Sabbaghan (Ed.), *Navigating Generative AI in Higher Education: Ethical, Theoretical and Practical Perspectives*. (pp. 18-32). Edward Elgar.

Eaton, S. E., & Keyhani, M. (2025). The Pedagogical Ethics: Navigating Learning in a Generative AI-Augmented Environment. In S. Sabbaghan (Ed.), *Navigating Generative AI in Higher Education: Ethical, Theoretical and Practical Perspectives.* (pp. 160-178). Edward Elgar.

Keyhani, M., Robinson, M., Lehar, A., & Ashjari, A. (2022). Digital entrepreneurship and capital acquisition in the global economy. In Munoz, J. M. (Ed.), *Digital Entrepreneurship and the Global Economy (pp. 91-101)*: Routledge.

Keyhani, M. (2022). Startup Stacks: Understanding the Landscape of Entrepreneurship Technology. In Keyhani, M., Kollmann, T., Ashjari, A., Sorgner, A., & Hull, C. (Eds.), *Handbook of Digital Entrepreneurship* (pp. 140-160). Cheltenham, UK: Edward Elgar.

Keyhani, M., Ashjari, A., Sorgner, A., Kollmann, T., Hull, C. E., & Jamshidi, Z. (2022). An Introduction to Digital Entrepreneurship: Concepts and Themes. In M. Keyhani, T. Kollmann, A. Ashjari, A. Sorgner, & C. E. Hull (Eds.), *Handbook of Digital Entrepreneurship* (pp. 2-25). Cheltenham, UK: Edward Elgar.

Keyhani, M. (2016). Computer simulation studies of the entrepreneurial market process. In E. Berger & A. Kuckertz (Eds.), *Complexity in Entrepreneurship, Innovation and Technology Research: Applications of Emergent and Neglected Methods* (pp. 117-137): Springer.

Madhok, A., Keyhani, M., Bossink, B., & Vlaar, P. (2016). Resource transformation through alliances: The resource-based and relational rents dilemma and implications for the evolution of firm boundaries. In T.K. Das (Ed.), *Governance Issues in Strategic Alliances* (pp. 131-150): Information Age Publishing.

Mellewigt, T., Madhok, A., Weller, I., Keyhani, M., & König, F. (2016). Disentangling the effect of uncertainty types on alliance governance choice. In T.K. Das (Ed.), *Governance Issues in Strategic Alliances* (pp. 1-33): Information Age Publishing.

Conference Presentations and Proceedings

Ehsani, M., Keyhani, M., Fariborzi, H., & Steel, P., (2026). Making Do or Building Up? A Meta-Analysis of Bricolage, Resource Accumulation, and Firm Performance. Paper accepted for presentation at the 2026 annual meeting of the Academy of Management (AOM), July 31-August 1, Philadelphia, PA, USA.

Sarbazvatan, M. & Keyhani, M. (2026). AI-Augmented Entrepreneurial Pitch Evaluation. First Annual Transdisciplinary Artificial Intelligence Hub Symposium at the University of Calgary, May 26, 2026, Calgary, Alberta, Canada. **Winner of the Best Abstract Award**.

Keyhani, M., Ashjari, A., & Jamshidi, Z. (2026). A Human-System Mismatch Theory of LLM-Augmented Decision Making. First Annual Transdisciplinary Artificial Intelligence Hub Symposium at the University of Calgary, May 26, 2026, Calgary, Alberta, Canada.

Jafari, P., & Keyhani, M. (2026). Intelligent Automation Meets Organizational Change: A Transdisciplinary Case Study of AI Agent and RPA Integration. First Annual Transdisciplinary Artificial Intelligence Hub Symposium at the University of Calgary, May 26, 2026, Calgary, Alberta, Canada.

Keyhani, M., Ashjari, A., & Jamshidi, Z. (2026). A Human-System Mismatch Theory of LLM-Augmented Decision Making. **Proceedings of the 2026 annual conference of the Administrative Science Association of Canada (ASAC)**, May 22-25, Calgary, Alberta, Canada. **Winner of the Honourable Mention award in the Information Systems Division.**

Ehsani, M., Keyhani, M., Fariborzi, H., & Steel, P., (2026). Making Do or Building Up? A Meta-Analysis of Bricolage, Resource Accumulation, and Firm Performance. Paper presented at the 2026 annual conference of the Administrative Science Association of Canada (ASAC), May 22-25, Calgary, Alberta, Canada.

Sarbazvatan, M. & Keyhani, M. (2026). AI-Augmented Entrepreneurial Pitch Evaluation. Work-in-progress presented at a roundtable discussion at the 2026 annual conference of the Administrative Science Association of Canada (ASAC), May 22-25, Calgary, Alberta, Canada.

Keyhani, M. (2026). Generative AI Literacy Through Play: An AI Art Battle Game. Presented at the Conference on Postsecondary Learning and Teaching, University of Calgary, April 28-30, Calgary, Alberta.

Keyhani, M. (2025). The New Makers: Entrepreneurship Through No-Code and AI Coding. Presentation at the 2025 Global Consortium of Entrepreneurship Centers (GCEC) conference, October 2-4, Calgary, Alberta, Canada. Among highest rated sessions of the conference.

Jamshidi, Z., Ramazani, V., & Keyhani, M. (2025). Can Large Language Models Think in Heavy Tails in Entrepreneurial Contexts? **Paper accepted for presentation and best paper proceedings at the 2025 annual meeting of the Academy of Management**, July 25-29, Copenhagen, Denmark.

Sabbaghan, S., Eaton, S. E., & Keyhani, M. (2025). Generative AI at the University of Calgary: Principles & Practices. Presentation at the AI-CADEMY conference by Higher Education Strategy Associates (HESA), March 6-7, Calgary, AB, Canada.

Wright, M., Delanoy, N., & Keyhani, M. (2025). Adopting Generative AI for Enhanced Learning in University-Level Accounting Courses. Paper presented at the 2025 Hawaii International Conference on Education, January 4-7, Honolulu Hawaii.

Jamshidi, Z., Keyhani, M., & Choi, K.J. (2024). The Value of Pure Experimentation. Paper presented at the 2024 annual meeting of the Academy of Management, August 9-13, Chicago, IL, USA.

Sarbazvatan, M., & Keyhani, M. (2024). From Matchmakers to Innovation Machines: A Study of Market Generativity in the Bubble.io Ecosystem. Paper presented at the 2024 annual meeting of the Academy of Management, August 9-13, Chicago, IL, USA.

Jamshidi, Z., Keyhani, M., & Petricevic, O. (2024). A Portfolio of Experiments: The Small Bets Approach to Digital Entrepreneurship under Uncertainty. Paper (proposal) presented at the 2024 annual conference of the Administrative Science Association of Canada (ASAC), June 1-3, Montreal, Quebec, Canada.

Jamshidi, Z., Keyhani, M., & Choi, K. J. (2024). The Value of Pure Experimentation. Paper presented at the 2024 Joint Research Conference on Statistics in Quality, Industry, and Technology (Data Science and Statistics for Industrial Innovation), June 17-20, Waterloo, Ontario, Canada.

Delanoy, N.., & Keyhani, M. (2024). Cultivating digital and AI literacies in post-secondary learning environments. Paper presented at the Conference on Postsecondary Learning and Teaching (April 24-26, Calgary, AB, Canada).

Ehsani, M., Keyhani, M., Fariborzi, H., & Steel, P., (2023). A Meta-Analysis of Entrepreneurial Bricolage: Determinants, Impact on Performance, and Comparison with Entrepreneurial Orientation. Paper presented at the 2023 annual meeting of the Academy of Management, August 3-8, Boston, MA, USA.

Jamshidi, Z., & Keyhani, M., (2023). The timing and pricing of micro-acquisitions: A perspective from effort justification theory. Paper presented at the 2023 annual conference of the Administrative Science Association of Canada (ASAC), June 3-5, Toronto, Ontario, Canada.

Rezaei, M., Keyhani, M., Sarbazvatan, M., & Jamshidi, Z., (2023). Geographic tradability and political ideology in crowdfunding. Paper presented at the 2023 annual conference of the Administrative Science Association of Canada (ASAC), June 3-5, Toronto, Ontario, Canada.

Ashjari, A., & Keyhani, M., (2023). Goal Adjustment in Serial Crowdfunding: An Empirical Study on Kickstarter. Paper presented at the 2021 Babson College Entrepreneurship Research Conference (BCERC), Babson College, June 8-12, virtual.

Keyhani, M., & Tajedin, H. (2021). A Theory of Market Generativity. **Proceedings of the Annual conference of the Administrative Sciences Association of Canada (ASAC)**, June 12-15, 2021, Virtual.

Keyhani, M. (2021). The Architecture of Generative Marketplaces: Two-Sided Markets as Distributed Innovation Machines. **Proceedings of the Annual conference of the Administrative Sciences Association of Canada (ASAC)**, June 12-15, 2021, Virtual.

Schaefer, R., Keyhani, M., & de Koning, A. (2020). How Entrepreneurs Develop Their Venture Ideas through Conversations. Paper presented at the 2020 annual conference of the Administrative Sciences Association of Canada (ASAC), June 13-15, virtual conference.

Hosseini Amereii, A., Keyhani, M., & Parker, S. (2019). Learning and Performance in Serial Crowdfunding. Paper presented at the 2019 annual conference of the Administrative Sciences Association of Canada (ASAC), May 24-27, St. Catherines, Ontario, Canada.

Mohaghegh Neyshabouri, S., & Keyhani, M. (2018). Digital resistance, repression, and responsibility: the cyber opening and closing of minds in the Middle East. A presentation to the Trilateral Commission, North American Regional Meeting (November 16-17, Santa Clara, California)

Keyhani, M., & Jonsson, J. M. (2017). The Phenomenon of Entrepreneurship Technology: Understanding the Landscape. Paper presented at the Annual Meeting of the Canadian Council for Small Business and Entrepreneurship (CCSBE), May 2017, Quebec City, Quebec, Canada.

Soleimani, L., & Keyhani, M. (2017). New Venture Teams and Acquisition: Team Composition Matters. Paper presented at the 2017 annual meeting of the Academy of Management, August 4-8, 2017, Atlanta, Georgia, USA.

Soleimani, L., & Keyhani, M. (2017). Are team ventures more likely to be acquired? Paper presented at the 2017 Babson College Entrepreneurship Research Conference (BCERC), June 7-10, Norman, Oklahoma, USA.

Soleimani, L., & Keyhani, M. (2017). Are team ventures more likely to be acquired? Paper presented at the 2017 annual conference of the Administrative Sciences Association of Canada (ASAC), May 29-31, Montreal, Quebec, Canada.

Fariborzi, H., Petricevic, O., & Keyhani, M. (2017). The Role of Slack Resources in Internationalization of Young Firms. Paper presented at the Academy of International Business (AIB) annual conference, July 1-5, Dubai, UAE.

Keyhani, M., & Jonsson, J. M. (2017). The Phenomenon of Entrepreneurship Technology: Understanding the Landscape. Paper presented at the 2017 annual CCSBE/CCPME (Canadian Council for Small Business and Entrepreneurship) conference, May 12-13, Quebec City, Canada.

Keyhani, M., Deutsch, Y., Madhok, A., & Lévesque, M. (2016). Built to last, profit or flip? The outcomes of exploration-exploitation for start-ups. **Best Paper Proceedings of the 2016 annual meeting of the Academy of Management** (August 5-9, Anaheim, California).

Fariborzi, H., & Keyhani, M. (2016). Internationalize to Live: A study on post-internationalization survival of new ventures. Paper presented at the 2016 annual meeting of the Academy of Management (August 5-9, Anaheim, California, USA).

Keyhani, M., & Lévesque, M. (2016). Returns to bargaining ability in the market process. Paper presented at the 2016 annual meeting of the Academy of Management, August 5-9, Anaheim, California, USA.

Fariborzi, H., & Keyhani, M. (2015). Internationalize to Live: A study on post-internationalization survival of new ventures. Paper presented at the Kauffman Firm Survey (KFS) Research Conference (December 11-12, Durham, NC, USA)

Keyhani, M. (2015). An entrepreneurial approach to strategy. Paper presented at the 2015 annual meeting of the Academy of Management (August 7-11, Vancouver, BC, Canada).

Keyhani, M. (2015). Computational modeling of entrepreneurship and the methodology of Austrian economics. Paper presented at the 2015 annual meeting of the Academy of Management (August 7-11, Vancouver, BC, Canada).

Keyhani, M. (2015). Studying the entrepreneurial market process with simulation. Presented as part of the Professional Development Workshop titled “Using Simulation Experiments to Build and Test Entrepreneurship Theories” in the 2015 annual meeting of the Academy of Management (August 7-11, Vancouver, BC, Canada).

Keyhani, M. (2014). Equity division among networks of founders. Paper presented at the Strategic Management Society Annual Conference (September 20-23, 2014, Madrid, Spain).

Keyhani, M., & Weinhardt, J. (2014). Equity division in new venture formation: missed opportunities and unfair arrangements. Paper presented at the Strategic Management Society Special Conference on Micro-Foundations for Strategic Management Research (June 13-15, Copenhagen, Denmark).

Keyhani, M., Deutsch, Y., Madhok, A., & Lévesque, M. (2014). Exploration-exploitation strategies and exit outcomes of new ventures. ***Frontiers of Entrepreneurship Research***. Proceedings of the Babson College Entrepreneurship Research Conference (BCERC) London, Ontario, Canada. June 4-7.

Keyhani, M., & Lévesque, M. (2014). Returns to bargaining power in the market process. Paper presented at the INFORMS 2014 annual meeting (November 9-12, 2014, San Francisco, California)

Madhok, A., Keyhani, M., Bossink, B., & Vlaar, P. (2012). Earning resource-based and relational rents: Managing the trade-off and implications for the evolution of firm boundaries. Presented at the 2012 annual conference of the Strategic Management Society (October 7-9, Prague, Czech Republic).

Keyhani, M., Lévesque, M., & Madhok, A. (2012). Towards a theory of entrepreneurial rents: A simulation of the market process. Paper presented at the 2012 annual meeting of the Academy of Management (August 3-7, Boston, MA, USA).

Keyhani, M., Lévesque, M., & Madhok, A. (2012). Elements of a theory of entrepreneurial rents: A game theoretical model and simulation of the market process. Paper presented at the 2012 DRUID conference (June 19-21, Copenhagen, Denmark).

Keyhani, M., & Madhok, A. (2012). An Entrepreneurial Theory of Acquisitions. Paper presented at the 2012 annual conference of the Administrative Sciences Association of Canada (ASAC), June 9-12, St. John's, Newfoundland.

Keyhani, M., & Lévesque, M. (2011). The role of entrepreneurship in the market process: A simulation study. **Best Paper Proceedings of the 2011 annual meeting of the Academy of Management** (August 12-16, San Antonio, Texas).

Keyhani, M. (2011). Doubtful decision making: Engaging uncertainty and surprise with abductive reasoning. Paper presented at the 2011 annual conference of the Administrative Sciences Association of Canada (ASAC), July 2-5, Montreal.

Keyhani, M. (2011). The role of stakeholder values in the financial return to being green. Paper presented at the 2011 annual conference of the Administrative Sciences Association of Canada (ASAC), July 2-5, Montreal.

Keyhani, M., Lévesque, M., & Madhok, A. (2011). Returns to entrepreneurship in the market process. Paper presented at the INFORMS 2011 annual meeting (November 13-16, Charlotte, NC, USA)

Keyhani, M., & Lévesque, M. (2011). The role of entrepreneurship in the market process: A simulation study of the equilibrating and disequilibrating effects of opportunity creation and discovery. Paper presented at the 2011 annual meeting of the Society for the Development of Austrian Economics (SDAE) (November 19-21, Washington, DC)

Keyhani, M. (2009). A symmetrical subjectivist view of value creation in strategy. **Proceedings of the Annual conference of the Administrative Sciences Association of Canada (ASAC)**, June 6-9, Niagara Falls. (Winner of the best student paper award in the strategy division).

Keyhani, M. (2009). The role of constructive conflict and challenge in technology commercialization. Paper presented at the 25th Annual CCSBE/CCPME (Canadian Council for Small Business and Entrepreneurship) conference, Oct 16-18, Toronto, Ontario.

Madhok, A., & Keyhani, M. (2008). Unique, learning, and emerging: A perspective on the rise of multinationals from emerging economies. Paper presented at the Strategic Management Society Special Conference, Dec 12-14, Hyderabad, India.

Keyhani, M., & Moghadam, S. J. (2008). Language Barriers to Meme Contagion: The Case of Entrepreneurship as a Concept in Iran. Paper presented at the International Conference on Entrepreneurship, May 26-27, Langkawi, Malaysia.

Other Publications

Keyhani, M., & Hastings, H. (2021). Interview with Mohammad Keyhani on the Logic of Strategic Entrepreneurship. Available at SSRN 3984747.

Keyhani, M., & Hastings, H. (2021). Implications of Generativity for Entrepreneurship and Strategy. ERENET Profile, 16(1), 3-12.

Keyhani, M., & Moghadam, S. J. (2008). Islam-Friendly Entrepreneurship: The Case of Iran. ERENET Profile, 3(4), 34-44.

Awards, Grants & Recognition

- 2026: Secured funding for two 3-year postdoctoral fellowships through the Mitacs Accelerate program (total of $380,000 in funding).
- 2026: Part of team led by Javier Alfaro that was awarded a $9,000 Transdisciplinary Connector Grant for project titled “A Virtual Human Twin Program for Hereditary Cancer Surveillance.”
- 2026: Winner of Best Abstract Award for presentation titled “AI-Augmented Entrepreneurial Pitch Evaluation“ at the First Annual Transdisciplinary Artificial Intelligence Hub Symposium at the University of Calgary, May 26, 2026, Calgary, Alberta, Canada.
- 2026: Winner of the Honourable Mention Award for paper titled “A Human-System Mismatch Theory of LLM-Augmented Decision Making” at the Information Systems Division at the 2026 annual conference of the Administrative Science Association of Canada (ASAC), May 22-25, Calgary, Alberta, Canada.
- 2026: Awarded a $20,000 SSHRC Connection Grant for project titled “SchoolStats.ca: An Open Data Aggregation Tool for Canadian Education Research.”
- 2026: Awarded a $3,000 Teaching Elevation Fund from the Haskayne School of Business, University of Calgary to enhance and deploy Muse Battle (MuseBattle.com), an AI-powered art competition game and pedagogical tool for teaching AI literacy.
- 2026: Awarded a $10,000 Teaching and Learning Grant from the Unviersity of Calgary for project titled “Game-Based Learning for Generative AI Literacy: Developing Curriculum Materials for an AI Art Battle Game.”
- 2025: Awarded a $10,000 Mitacs Horizon Europe International Mobility Award for collaboration between Honeybee Logic Inc., Dr. Soroush Sabbaghan, and a research team in Germany trialing our AI-powered lesson planning software.
- 2025: Paper titled “Can Large Language Models Think in Heavy Tails in Entrepreneurial Contexts?” accepted for best paper proceedings, entrepreneurship (ENT) division, annual meeting of the Academy of Management (AoM).
- 2024: Part of team led by Barry Sanders that was awarded a $16,332 Transdisciplinary Connector Grant for project titled “Transdisciplinary Partnership in Quantum and Quantum Adjacent Computing for Natural Disaster Prediction.”
- 2024: Part of team led by Beth Archer-Kuhn that was awarded a $20,000 Transdisciplinary Connector Grant for project titled “Measuring the impact of ethical generative AI integration on specific learning outcomes of critical thinking.”
- 2024: Part of team led by Beth Archer-Kuhn that was awarded a $44,980 Teaching and Learning Grant at the University of Calgary for project titled “What are student and faculty experiences and learnings about ethical usage of generative AI and IBL in higher education?”
- 2024: Awarded a $5,000 CPA Research Grant for project on “Adopting Generative AI for Enhanced Learning in University-Level Accounting Courses: Phase 1”
- 2023: Part of team led by Farhad Maleki that was awarded a $17,000 Transdisciplinary Connector Grant for project titled “A Nexus for Sustained AI Talent Development and Transdisciplinary Collaboration.”
- 2023: Team member on two Alberta Major Innovation Fund grants awarded to the University of Calgary.
- 2023: Awarded an $8,000 Transdisciplinary Connector Grant from the University of Calgary on “Understanding the Generative AI Disruption” as team lead.
- 2023: Awarded an $8,000 RBC Teaching & Curriculum Development grant to develop case studies on Digital Portfolio Micropreneurs.
- 2023: Awarded a SSHRC Insight Grant in the amount of $69,376 over 3 years for project titled “A Theory of Digital Portfolio Micropreneurship.”
- 2023: Awarded a $315,000 grant from the Government of Alberta to develop a novel No-Code / Low-Code micro-credentials education program at the University of Calgary which is the first of its kind in the world.
- 2022: Secured funding for a 3-year postdoctoral fellowship through the Mitacs Accelerate program ($180,000 in funding).
- 2022: Awarded a $20,000 Parex Innovation Fellowship from the Faculty of Science, University of Calgary.
- 2021: Awarded a second $12,500 RBC Teaching & Curriculum Development grant to further develop online material on no-code entrepreneurship from the Hunter Center for Entrepreneurship & Innovation, University of Calgary.

- 2021-2026: Awarded a “Future Fund Fellowship” at the Haskayne School of Business, University of Calgary (25K per year for 5 years).
- 2021-2023: Awarded a SSHRC Insight Grant in the amount of $58,816 over 3 years for project titled “The Design of Generative Marketplaces.”
- 2021: Awarded $25,000 “Big Ideas” Grant as co-applicant with Alireza Sabouri and Giovani de Silveira to study the drivers of success and failure in AI/Big Data initiative
- 2020: Recognized as a “great supervisor” for outstanding supervision and support of graduate students during the COVID-19 pandemic.
- 2020: Awarded $7,500 research funds as Dean’s Research Scholar.
- 2020: Awarded a $8,000 Corporate Longevity Research Grant from the Global Business Futures Initiative, for project titled “Strategic Responsiveness and Resilience after Crises.”
- 2020: Awarded a $12,500 RBC Teaching & Curriculum Development grant to develop an online course for Entrepreneurship Technology from the Hunter Center for Entrepreneurship & Innovation, University of Calgary.
- 2020: Awarded a $3,000 Case Development grant from the Haskayne School of Business, University of Calgary
- 2019: Awarded a Leadership Research Grant ($8,613) from the Canadian Centre for Advanced Leadership in Business (CCAL) at the Haskayne School of Business, University of Calgary, for project titled “A Meta-Analytic Review of Entrepreneurial Leadership Research.”
- 2019: Winner of the 2019 Global Strategy Journal Best Paper Award ($5,000 USD) for paper titled “Acquisitions as entrepreneurship” published in the journal in 2012.
- 2018-2019: Awarded $3,000 grant for Interdisciplinary Working Group from the Calgary Institute for Humanities. Project title: The Ethics and Politics of Social Media.
- 2018-2021: Awarded Haskayne Research Professorship in Entrepreneurship and Innovation including $40,000 of research funding and one course release. The award was given to the most productive researcher in each academic area based on research accomplishments in 2016-2017.
- 2017: Peak Scholar in Entrepreneurship, Innovation, and Knowledge Engagement at the University of Calgary. Recongnized for building and publishing the viral “Entrepreneur Tools” list.
- 2017-2020: Awarded $100,000 University of Calgary Eyes High Doctoral Recruitment Scholarship to fund a PhD student of my choice to study under my supervision for four years.
- 2017-2019: Awarded David Rockefeller Fellowship at the Trilateral Commission (one Canadian under 35 selected every year for a three-year term).
- 2016-2019: Awarded Haskayne Research Professorship in Entrepreneurship and Innovation including $80,000 of research funding and two course releases. The award was given to the most productive researcher in each academic area based on research accomplishments in 2013-2015.
- 2016: Paper accepted for best paper proceedings, business policy and strategy (BPS) division, annual meeting of the Academy of Management (AoM).
- 2015-2017: Awarded an Insight Development Grant in the amount of $49,410 over 2 years from Canada’s Social Sciences and Humanities Research Council (SSHRC), for project titled “The Performance and Exit Trade-offs of Start-ups.”
- 2016: Awarded $3,000 Faculty Advancement Fund from the Hunter Center for Entrepreneurship and Innovation at the University of Calgary, for teaching project titled “Enhancing classroom experience of entrepreneurship education through learning by doing.”
- 2015: Outstanding reviewer, Business Policy & Strategy (BPS) division, annual meeting of the Academy of Management (AoM).
- 2014: Kauffman Foundation Promising Paper Award for working paper titled “Built to Last, Flip or Profit? Exploration and the Survival, Acquisition, and Profitability of Start-ups.”
- 2013-2016: Recipient of $40,000 Dean’s Research Grant from the University of Calgary.
- 2013: Recipient of $5,000 Vice-president Research Starter Grant from the University of Calgary.
- 2013-2019: Recipient of $17,000 in Dean’s Publication Awards from the Haskayne School of Business, University of Calgary.
- 2011: Best reviewer award, strategy division, annual conference of the Administrative Sciences Association of Canada (ASAC).

- 2011: Reviewer appreciation award, social responsibility division, annual conference of the Administrative Sciences Association of Canada (ASAC).
- 2011: Paper accepted for best paper proceedings, entrepreneurship division, annual meeting of the Academy of Management (AoM).
- 2009: Best student paper award, strategy division, annual conference of the Administrative Sciences Association of Canada (ASAC).

Academic Teaching Experience

Trained at the Price-Babson Symposium for Entrepreneurship Educators in 2014.

Courses at the **Haskayne School of Business, University of Calgary:**
- HSK 853: Generative AI training for faculty and staff at the University of Calgary
- ENTI 333 (previously ENTI 359.03) & ENTI 633 (previously ENTI 668.03): Generative AI and Prompting (First-ever Generative AI course at UCalgary open to undergraduate & graduate students across campus)
- ENTI 674: Technologies of Innovation (Masters Level)
- DATA 691: Integrated Topics in Data Science and Analytics (Masters Level)
- ENTI 799.01 Entrepreneurship: The State of the Art (Doctoral level)
- ENTI 407 (previously ENTI 559.7) Entrepreneurship Technology (Undergraduate level). Innovative new course based on digital technologies, described in this blog post.
- ENTI 381 Principles of Entrepreneurship (Undergraduate level)
- ENTI 403 New Venture Planning (Undergraduate level)
- ENTI 793 Technology and Innovation Management (Graduate level - MBA)
- SGMA 601 Strategic Management I (Graduate level - Global Energy Executive MBA)
- MGST 797.8 Directed Study in Entrepreneurship Research (Doctoral level)
- MGST 797.26 Directed Study in Technology and Innovation Management Research (Doctoral level)

Courses at the **Schulich School of Business, York University:**
- SGMT 3000 Strategic Management (Undergraduate level)
- MGMT 1010 The Global Environmental Context of Management (Undergraduate level, TA for David Barrows)

Courses at the **University of Tehran**:
- Management Information Systems (Undergraduate level, TA for Saeid Emami)

Graduate Student Supervision

- Recognized in 2020 as a “great supervisor” for outstanding supervision and support of graduate students during the COVID-19 pandemic.
- Mahdieh Sarbazvatan (PhD supervisor, in progress)
- Irfan Sorathia (DBA co-supervisor, in progress)
- Rekha Gadhia (DBA supervisor, in progress)
- Moji Ajele (DBA supervisor, in progress)
- Alain Siewe (DBA co-supervisor, in progress)
- Pano Xinos (DBA supervisor, in progress)
- Pooria Jafari (Postdoctoral supervisor, in progress)
- Zahra Jamshidi (PhD co-supervisor, defended in 2025, hired as Assistant Professor at Mount Royal University)
- Mehrsa Ehsani (PhD co-supervisor, defended in 2025)
- Andishe Ashjari (PhD supervisor, defended in 2025, postdoctoral supervisor, in progress)
- Robert Richardson (DBA supervisor, defended in 2024)
- Mick Elliott (PhD co-supervisor, 2024-2025)

- Forouzan Javaheri (Postdoctoral supervisor, 2022-2024)
- Rob Allen (DBA supervisor, 2023-2024)
- Jessica Carlson (DBA supervisor, graduated and works as Assistant Deputy Minister of Economic and Social Policy for the Government of Alberta)
- Tim Reimer (Software engineering PhD Supervisory committee member)
- Reiner Schaefer (PhD supervisor, graduated and hired as lecturer at the University of Southampton)
- Leila Soleimani (PhD supervisor, graduated and hired as Assistant Professor at the University of Scranton)
- Pouria Goldasteh (Visiting PhD Student supervisor)
- James Koizumi (MBA thesis-based supervisor)
- Abbas Hosseini (MBA thesis-based supervisor, graduated and hired as Data Engineering Manager at SkipTheDishes.com)
- Shaghayegh Mohammadi (PhD supervisory committee member)
- Anwesha Mukherjee (DBA Supervisory committee member)
- Anirudh Kumar (DBA Supervisory committee member)
- Shola Olatunji (DBA Supervisory committee member)
- Meng Ma (DBA Supervisory committee member)
- Mohammadhossein Rezaei (Economics MA co-supervisor, graduated and hired as a data scientist)
- Hadi Fariborzi (PhD Supervisory committee member, graduated and hired as tenure-track faculty at the University of Sussex, currently tenure-track faculty at Mount Royal University)

Undergraduate Student Supervision

- Honors students supervised: Dinuri Gunasekera, Reece Brown, Pavithra Ravichandran, Reiya Dutt, Nimrat Jawandha, Reef Loubani, Nayab Mumtaz
- 2024 Mitacs Globalink Research Interns: Gaurang Patel (India), Sofia Stelmakh (Ukraine), Jay Marvaniya (India).
- 2023 Mitacs Globalink Research Interns: Karen Cardenas (Mexico), Ujjwal Singh (India), Jhonathan Pulido Florez (Columbia).
- 2022 Mitacs Globalink Research Interns: Simarpreet Kaur (India), Rhea Sharma (India), Tushar Agrawal (India), Saisrinath Narra (India).

Academic Service:

January 2025 – Present
University Appeals Committee and University Appeals Tribunal (UAC/UAT), University of Calgary
Academic Review Administrator
Tasked with making difficult judgment calls on student appeal submissions in various misconduct or withdrawal cases.

January 2025 – Present
Graduate College, Faculty of Graduate Studies, University of Calgary
Senior Scholar
Tasked with mentoring and supporting graduate students across campus

April 2024 – Present
Institutes for Transdisciplinary Scholarship, University of Calgary
Academic Co-Lead, Digital Worlds
Tasked with building connections across campus among researchers working on digital technologies, as well as launching the Digital Futures Institute alongside two other academic co-leads.

July 2023 – June 2025
Haskayne School of Business, University of Calgary

DBA Program Director

- Preparing an extensive guideline document for how to apply for ethics board approval at the University of Calgary.
- Preparing guidelines and procedural documents for the DBA program such as the conference support program, preparation guidelines for thesis defense, letter to external examiners.
- Prepared new thesis guidelines document after extensive consultations with alumni, supervisors, and DBA program committee.
- Prepared new candidacy requirements document after extensive consultations with supervisors, DBA program committee, and FGS.
- Managing the admissions process including quick assessment reviews, application file reviews, committee adjudication of applicants, and interviews with shortlisted applicants (20+ every year).
- Managed and attended the DBA weekend retreat every year
- Attended the EDBAC EMS conference every year with engaged participation, especially in 2023 where we were the host and I was the doctoral program co-chair.
- Attended biweekly one on ones with the AD graduate programs
- Attended biweekly meetings with the graduate programs team
- Held weekly meetings with the DBA program specialist (Louise MacDonald)
- Attended bi-monthly meetings of the area chairs and program directors with the AD faculty
- Managed and attended quarterly meetings with the DBA program committee,
- Managed and attended quarterly meetings with DBA supervisors,
- Delivered bi-monthly information sessions outside of work hours for prospective applicants to the DBA program
- Attended a number of FGS meetings for program directors and coffee chat meetings with DBA students
- Had numerous one-on-one meetings with prospective applicants to the DBA program
- Had a number of specific meetings about policy and procedures of the DBA program with FGS, the graduate programs team, and other stakeholders
- Handled special cases and challenging issues regarding issues and incidents in courses, student-supervisor conflict, students with difficult life and personal circumstances, and students falling behind program timelines.
- Served as a member of Haskayne's Graduate Program Review Committee and the Faculty of Graduate Studies Council in my capacity as DBA program director.

2023
Doctoral Consortium Co-Chair, Engaged Management Scholarship Conference, EDBAC

September 2020 - July 2023
Haskayne School of Business, University of Calgary
Area Chair for the Entrepreneurship and Innovation Area

- Managed and coordinated timetabling and scheduling of entrepreneurship courses
- Coordinated regular area meetings, seminars and guest speakers
- Represented the entrepreneurship area in various leadership meetings
- Chaired hiring committees, supported new faculty hires and transitions
- Hired sessional instructors
- Handled course equivalency requests and calendar changes, approved grade distributions, approved directed studies, and various other tasks

2019 – 2022
Administrative Sciences Association of Canada
Divisional Editor, Program Coordinator, and Division Chair of the Entrepreneurship and Family Business Division.

2014 – Present

University of Calgary

- Member of the AI Teaching & Learning Working group at the Haskayne School of Business, September-December 2026.
- Member of the AI governance advisory group to the Vice President of Digital Transformation and Chief Technology Officer, University of Calgary, starting June 2026.
- Part of the organizing team for the AI & Ethics Conference hosted by the Graduate College at the University of Calgary, February 27, 2026.
- Member of the PhD program advisory committee representing the Entrepreneurship and Innovaiton area.
- Member of Haskayne's Graduate Program Review Committee and the Faculty of Graduate Studies Council in my capacity as DBA program director.
- Member of the Strategy Working Group along with the President and Provost of the University of Calgary to devise the 2023-2030 strategic plan for the university titled "Ahead of Tomorrow."
- Chair of hiring committee for the Entrepreneurship and Innovation Area
- Served on multiple hiring committees as regular member
- Member of the Equity, Diversity, and Inclusion Taskforce
- Member of the Master of Management Program Committee
- Main author of proposal for a Canada Research Chair in Entrepreneurship for the Haskayne School of Business.
- Member of the Academic Advisory Board of the Hunter Centre for Entrepreneurship and Innovation
- Member of the University of Calgary Advisory Committee for Entrepreneurship and Innovation
- Member of the SGMA/OBHR area PhD Admission Committee at the Haskayne School of Business
- Served as neutral chair and examiner in numerous doctoral candidacy and thesis defense exams
- Served as faculty representative for SEED Calgary, a student organization for the development of Calgary's entrepreneurial ecosystem
- Regularly reviews and provides feedback on grant applications for colleagues

September 2010 – September 2012
Schulich School of Business, York University

- 2011-2012 President, Schulich PhD Students Association
- 2010-2011 Social Convener, Schulich PhD Students Association

Peer Review Work

2009 – Present: Member of the Editorial Review Board at the Strategic Entrepreneurship Journal (Strategic Management Society).

2009 – Present: Regularly served as **reviewer** for the following conferences: Academy of Management (AoM) Annual Meeting, Administrative Sciences Association of Canada (ASAC) Annual Conference, and once for the Sustainability, Ethics, and Entrepreneurship (SEE) Annual Conference.

2009 – Present: Served as ad-hoc **reviewer** for the following journals:

- Academy of Management Review
- Strategic Management Journal
- Journal of International Business Studies
- Journal of Management
- Journal of Management Studies
- Journal of Business Venturing
- Journal of Business Venturing Insights
- Journal of Business Research
- Entrepreneurship Theory & Practice
- Strategic Entrepreneurship Journal
- Small Business Economics
- Strategic Organization
- Long Range Planning
- British Journal of Management
- Management Decision
- Journal of Strategic Information Systems
- International Small Business Journal
- International Journal of Innovation Management

- IEEE Transactions on Engineering Management
- PLOS One

See my Web of Science profile for my journal peer review history:
https://www.webofscience.com/wos/author/record/15760

Occasionally served as reviewer for various programs at educational institutions around the world including the entrepreneurship program at Qatar University, Master of Entrepreneurship Program at University Canada West.

Regularly serve as external examiner for doctoral students, external examiner for tenure and promotion applications, and grant application reviewer for various institutions.

Media and Outreach

- 2026: Delivered workshop titled “Getting Started with Vibe Coding” as part of Calgary Innovation Week that was fully subscribed and sold out. Platform Calgary, November 3, 2026.
- 2026: Panelist at event titled “Supervising in the Age of AI: Possibilities, Pitfalls, and Practices” organized by the Faculty of Graduate studies as part of the “Supervision Matters Series” at the University of Calgary. Calgary, Alberta, October 21, 2026.
- 2026: Speaker at the National AI Summit, with talk titled “Zombies or Superhumans: What is Generative AI doing to Education?”, BMO Centre, Calgary, Alberta, August 10, 2026.
- 2026: Quoted in Business in Calgary magazine article “Navigating the future of business technology.”
- 2026: Full day generative AI training workshop for faculty at Olds College, April 30, 2026.
- 2026: Talk titled “How Generative AI is Changing Academicc Research” at the Clinician Investigator Program (CIP) Research Day, Cumming School of Medicine, University of Calgary, April 10, 2026.
- 2026: Presentation titled “A Mind of It’s Own: How AI is Changing our Relationship with Software” at NerdNite Calgary, March 19, 2026.
- 2026: Keynote speaker at the annual meeting of the Aboriginal Financial Officers Association of Alberta (AFOA) with two sessions titled “Recent Advances in Generative AI” and “AI Traps and How to Avoid Them”. March 18, 2026.
- 2026: Presentation titled “The AI-Powered Entrepreneurship Class: How Vibe Coding Changes the Game” at the University of Regina AI Futures event, March 12, 2026.
- 2026: A series of AI training workshops for Above and Beyond Care, a disability care organization in Alberta.
- 2026: Multiple media appareances to comment on geopolotical conflicts pertaining to Iran.
- 2026: Presentation titled “The New Scholar’s Exocortext: How Generative AI is Changing Research” for the Lazaridis School of Business and Ecnoomics, Wilfrid Laurier University, February 27, 2026.
- 2026: Presentation titled “Generative AI and Entrepreneurship Education” for the Conrad School of Business, University of Waterloo, February 25, 2026.
- 2026: Presentation titled “Oracles Everywhere: Education in the Generative AI Era” for Webber Academy (private school in Calgary, Alberta), February 13, 2026
- 2026: Our paper co-authored with PhD student Zahra Jamshidi is covered in a UToday story: How 'random experimentation' is defining a new wave of entrepreneurs.
- 2026: Presentation titled “The New Makers: Entrepreneurship with AI Coding” delivered for the GCEC Virtual Connection, January 30, 2026.
- 2026: Presentation titled “Generative AI for Startups: Leveraging Judgment-Powered Software” delivered for the Launchpad program at the Hunter Hub for Entrepreneurial Thinking, University of Calgary, January 22, 2026.
- 2025L Interviewed on “The Value Creators” podcast in episode titled “The Generativity Advantage: The Coming Explosion In Entrepreneurial Innovation with Mohammad Keyhani” Released December 12, 2025.
- 2025: Two-day generative AI training workshop for the staff at Graduate Science Education, Cumming School of Medicine, University of Calgary. October 29 and November 19, 2025.
- 2025: Panelist for QueerTech Connect meet up Calgary discussion on Artificial Intelligence. August 27, 2025.

- 2025: Interviewed in Season 1 Episode 11 of the "Artificial Breakdown" podcast titled Innovation in Education. Released July 29, 2025
- 2025: Quoted in HR Reporter magazine article: AI as 'teammate'? Not so fast, say experts warning it could be 'dangerous', July 16, 2025
- 2025: Presentation titled "Making Contact with the Alien that is Generative AI" delivered at the leadership retreat of the Cumming School of Medicine, University of Calgary, June 16, 2025.
- 2025: Presentation titled "Teaching Cyborg Students: Experiences from a Generative AI Class at the University of Calgary" at the AI in Higher Education Innovation Exchange, Werklund School of Education, University of Calgary, June 12, 2025.
- 2025: Faculty training workshop on generative AI at the Telfer School of Management, University of Ottawa, June 3, 2025.
- 2025: Presentation titled "The Weird, Wonderful, and Unexpected Things about Generative AI" as part of an event titled "How Communities are Shaping and are Being Shaped By AI" in the 38th Canadian Conference on Artificial Intelligence, University of Calgary, May 29, 2025.
- 2025: Co-organized and presented at event titled "Thriving in the GenAI Era: Redefining Challenges and Opportunities in Education" in the 38th Canadian Conference on Artificial Intelligence, University of Calgary, May 26, 2025. Co-organizers: Dr. Soroush Sabbaghan, Dr. Sarah Elaine Eaton, Dr. Barbara Brown, and Leeanne Morrow.
- 2025: Co-taught a workshop (with Dr. Hadi Fariborzi and Dr. Piers Steel) on Generative AI for Research at the Faculty of Kinesiology, University of Calgary, May 23, 2025.
- 2025: Fireside chat on AI literacy with Danielle Gifford, Director of AI at PwC, at the Inventures conference in Calgary, May 21, 2025.
- 2025**:** Faculty training on generative AI at the department of civil engineering, Schulich School of Engineering, University of Calgary. May 2025.
- 2025: Invited keynote address titled "How Generative AI is Changing You and Your Research" at the Kwantlen Polytechnic University research showcase event, Surrey, BC, May 13, 2025.
- 2025: Published article on LinkedIn page of the Haskayne School of Business: Calgary's AI Advante: Turning Trade Uncertainty into Reslient Prosperity.April 30, 2025.
- 2025: Invited talk titled "Me and all my Agents: A Day in the Life of an AI-Powered Professor" delivered at the "Agency: AI" event organized by the Government of Alberta at Platform Calgary, March 19, 2025.
- 2025: Invited talk titled "How Generative AI is Changing Scholarly Research" delivered for the Graduate College, University of Calgary, March 11, 2025.
- 2025: Invited talk titled "AI for Entrepreneurs: Software without Coding" delivered for the Skills Clinic at the Hunter Hub for Entrepreneurial Thinking, University of Calgary. March 4, 2025.
- 2025: Keynote speaker at the annual meeting of the Aboriginal Financial Officers Association of Alberta (AFOA) with two sessions titled "Understanding Generative AI" and "Solutions with Generative AI". March 3, 2025.
- 2025: Invited talk titled "The Rise of Generative AI in Higher Education" delivered as part of the AI Speaker Series on Exploring GenAI's Role in Research & Teaching, at the Centre for Artificial Intelligence Ethics, Literacy and Integrity (CAIELI), University of Calgary. February 27, 2025.
- 2025: Invited talk titled "AI for Startups: The New Generative AI Landscape" delivered as part of the Launchpad Speaker Series at the Hunter Hub for Entrepreneurial Thinking, University of Calgary. February 6, 2025.
- 2024: Invited talk titled "The New Makers: Building Software with No-Code & Generative AI" delivered at Innovate Calgary in the Life Sciences Innovation Hub. November 28, 2024.
- 2024: Video interview in the "Ask me Something" series with the University of Calgary: How will AI change business? Also covered in MyScience.ca.
- 2024: Interview with the "Global Insights Podcast" on "AI and I"
- 2024: Invited online panelist in session on "AI and Scholarly Publishing" organized by De Gruyter Brill in Berlin. July 9, 2024.

- 2024: Invited talk titled “The Future of Higher Education with Generative AI” at the University of Calgary Institutional Data Network (IDN) meeting on June 27, 2024.
- 2024: Invited talk titled “Generative AI and the Dawn of Machine Organization” at the Haskayne Business Exchange event. June 13, 2024. Video: https://youtu.be/tNNj1DK6ENs
- 2024: Invited panelist discussing generative AI for K-12 education at Canadians for 21st Century Learning and Innovation (C21) CEO Academy Summit. May 16, 2024.
- 2024: Keynote presentation titled “Generative AI and the Dawn of Machine Organization” in the annual MSc / PhD Symposium on Digital Innovation, Transformation & Entrepreneurship (DITE) at the John Molson School of Business, Concordia University. May 10, 2024.
- 2024: Invited talk titled “Understanding Generative AI and Prompting,” online presentation for the Institute of Ismaili Studies. May 2, 2024.
- 2024: Invited talk titled “Prompting and Building with Generative AI” at the 2024 University of Calgary Libraries and Cultural Resources Staff Development Day. April 29, 2024.
- 2024: Invited talk titled “Generative AI: What it Means for Your Career” at the 2024 You at UCalgary event. April 6, 2024.
- 2024: Invited talk titled “Understanding the Generative AI Disruption” at YYC Data Con, Platform Calgary. March 8, 2024.
- 2024: Invited by Jon Cornish (Chancellor of the University of Calgary) to give a talk on Generative AI at the Royal Bank of Canada (RBC). February 29, 2024.
- 2024: Invited panelist in session on “Leveraging AI for Your Future Career Success” in the Grow Your Career Conference, Webinar for the University of Calgary. February 27, 2024.
- 2024: Invited talk offering a teaser session of the Generative AI and Prompting course to prospective MBA students as part of open house recruitment event. February 24, 2024.
- 2024: Invited as focus group member on “AI’s Impact on Course Development” by Pearson Canada. January 25, 2024.
- 2023-2024: Numerous talks and presentations on Generative AI at private events or as guest speaker in various classes.
- 2023: Invited talk titled “Understanding the Generative AI Disruption” at Global Affairs Canada, Regional Office of Alberta and the Northwest Territories. December 14, 2023.
- 2023: Invited keynote presentation titled “A Time to Experiment” at the Project Management Institute Southern Alberta Chapter End of Year Ball and Volunteer Appreciation Event. December 8, 2023.
- 2023: Invited talk titled “The Generative AI Disruption in Higher Education” as part of the Learning Day event at Norquest College. November 24, 2023.
- 2023: Invited talk titled “Understanding the Generative AI Disruption” at the 2023 Development Summit of the Alberta Mortgage Brokers Association. November 23, 2023.
- 2023: Quoted in Business in Calgary magazine article “AI and your business”
- 2023: Served as judge for hackathon competition at the Hunter Hub for Entrepreneurial Thinking.
- 2023: Invited talk titled “Let AI Give You Wings” as part of the University of Calgary Open House recruitment event for future undergraduate students. October 28, 2023.
- 2023: Part of an AI Working Group presenting on the implications of generative AI for higher education to the University of Calgary Board of Governors. October 13, 2023.
- 2023: Article published in The Conversation: Why Student Experiments with Generative AI Matter for our Collective Learning also covered in Udiversity.com
- 2023: New course on Generative AI received news coverage from CBC News, QR Calgary/630 CHED, and CityNews.
- 2023: Invited talk titled “The Generative AI Disruption: Implications for Higher Education” to the Alberta Council of Senior Academic Officers (ACOSAO) meeting at the University of Calgary. September 28, 2023.
- 2023: Invited talk titled “Understanding the Generative AI Disruption” at the Hunter Hub for Entrepreneurial Thinking, University of Calgary. August 16, 2023.
- 2023: Presented workshop on “No-Code Solutions for Startups” along with Kelly Claus at the Hunter Hub for Entrepreneurial Thinking, University of Calgary. July 20, 2023.

- 2023: Hosted the "Careers in No-Code" event at the Haskayne School of Business, University of Calgary. Speakers and panelists included Kelly Claus, Grace Walker, and Jacob Gershkovich. July 20, 2023.
- 2023: Presented a Professional Development Workshop titled "The No-Code / Low-Code Revolution" to the Association of Professional Engineers and Geoscientists of Alberta (APEGA). May 11, 2023
- 2023: Invited talk titled "The NoCode Revolution in Entrepreneurship" at Intrinsic Innovations (https://www.intrinsicinnovations.ca/). February 17, 2023.
- 2022: Served as judge in the Launchpad Liftoff entrepreneurship competition at the Hunter Hub for Entrepreneurial Thinking. March 30, 2022.
- 2021: Served as a mentor for a team in the 2021 World's Challenge Challenge competition.
- 2021: Interview with the "Economics for Business" podcast by the Mises Institute (mises.org) about strategic entrepreneurship.
- 2021: Interview with the "Innovation Fuel" podcast about no-code entrepreneurship.
- 2021: Interview with the "Economics for Business" podcast by the Mises Institute (mises.org) about generativity.
- 2020: Delivered a workshop on no-code tools and technologies in the FL2F (From Lab to Fulfilment) program. April 30, 2020.
- 2020: Interview with the "EdTech Examined" podcast about the Digital Survival Kit (Episode 6: Digital Survival Kit)
- 2020: Provided expert testimony to the Parliament of Canada's House of Commons Standing Committee on Human Resources, Skills and Social Development and the Status of Persons with Disabilities (HUMA Committee).
- 2020: Interviewed on the University of Calgary's COVIDcast podcast series (Episode 17: The New Normal).
- 2020: Article in University Affairs: Some essential tools and gadgets for working from home.
- 2020: Article in University Affairs: A digital survival kit for transitioning your course online.
- 2020: Coverage of paper published in "Strategy Science" on UToday: Digital technologies unlock profits by defying knowledge limitations.
- 2019: Invited keynote talk titled "Is Being Entrepreneurial the Opposite of Being Strategic?" at the annual awards banquet of the Graduate Engineering Student's Consortium.
- 2019: Interview with the Strategic Management Society for the 2019 Global Strategy Journal Best Paper Award.
- 2019: Coverage of our presentation to the Trilateral Commission North American Annual Meeting in Silicon Valley on Social Media, Resistance and Democracy in the Middle East: Small acts of defiance on social media help bring change to the Middle East.
- 2019: Coverage of an essay contest organized as part of our Interdisciplinary Working Group on the Ethics and Politics of Social Media sponsored by the Calgary Institute for the Humanities:
  - UCalgary group promotes conversation about the good, bad, and ugly in social media
  - What's good, bad, and ugly about social media today?
- 2018: Quoted as a crowdfunding expert and researcher in the Globe and Mail (Link)
- 2018: Invited talk titled "The Cyborg Entrepreneur" for the Toolkit Tuesdays event at the Hunter Centre for Entrepreneurship and Innovation. April 3, 2018.
- 2017: A group of my Winter 2017 MBA students made a three-episode podcast series interviewing local entrepreneurs and innovators. The podcasts can be found here. A UToday story on the project can be found here.
- 2017: A video of my conference presentation at CCSBE 2017 introducing the notion of "Entrepreneurship Technology" in Quebec City can be found here. Downloadable here.
- 2017: Appeared on a panel (video link here) in the Haskayne Hour Special Edition for the Haskayne School of Business' 50th Anniversary.
- 2017: Coverage of the DeliverUs start-up launched by my ENTI 381 students on Utoday and Calgary Metro.
- 2016: Coverage of my Entrepreneur Tools list going viral: Entrepreneurship list becomes online sensation for startup companies. For Twitter reactions see here.

- 2014: A video interview with me at the 2014 BCERC conference in London, Ontario, was featured on the website of the entrepreneurship division of the Academy of Management and the Canadian Innovation Centre.

Professional Blog Posts

- More posts available on https://keyhanimo.substack.com/
- A Quick Intro to Vibe Coding
- A Prompt Crafting Framework for Generative AI
- AI Agents and the Rise of Judgment-Powered Software
- The Coming of the AI God
- First Contact with Alien Intelligence
- Prompting Progress: The Generative AI & Prompting Course at UCalgary
- The Essence of Writing (with AI) is the Taking of Responsibility
- Generative AI and the Dawn of Machine Organization
- Essential Gadgets for Working from Home
- Is Being Entrepreneurial the Opposite of Being Strategic?
- Luckiness and Playfulness in Entrepreneurial Thinking
- The Amazing Value of Learning about Digital Tech for Entrepreneurs
- Building your Startup's Software Toolkit